



# Rockcliffe Park Book Fair Sponsorship Opportunities 2021

We are preparing to recognize the 60th Anniversary of Book Fair the week of November 15-19, 2021. It won't look the same, won't be in person, but we have planned a virtual celebration.

We will mark this occasion in a few ways:

**Rockcliffe Park Book Fair Storytelling Series**  
**Rolling Class Book Shops (for RPPS Students)**  
**Virtual Book Sale**  
**Book Fair Swag Sale**

Without our main source of funds coming from in-person book sales, we are reaching out to the community to help make this event possible. There are two main ways to sponsor the 2021 Rockcliffe Park Book Fair (we can also custom fit an option for you):

- 1. STORYTELLING SERIES** **\$1000 to \$1500**  
Benefits:
  - Logo placement on Book Fair website (rockcliffeparkbookfair.com)
  - Recognition on Social Media (Facebook, Twitter, Instagram) during event.  
Total of 6 - social media mentions.
  - Exclusivity of business field
  - 2000 Bookmarks – supplied by sponsor (RPPS students, staff and Book Fair virtual book & swag sale patrons)
  - Logo on Book Fair Swag (T-shirts and Reusable Bags)
  
- 2. BOOK FAIR SWAG CAMPAIGN** **\$500**  
**(REUSABLE BAGS AND T-SHIRTS)**  
Benefits:
  - Logo placement on Book Fair website (rockcliffeparkbookfair.com)
  - Recognition on Social Media (Facebook, Twitter, Instagram) during event.  
Total of 3 - social media mentions.
  - 1000 Bookmarks – supplied by sponsor (RPPS students, staff and Book Fair virtual book & swag sale patrons)
  - Logo on Book Fair Swag (T-shirts and Reusable Bags)

Contact our Sponsorship Coordinator, John Leefe: [jparkerleefe57@gmail.com](mailto:jparkerleefe57@gmail.com) or visit [rockcliffeparkbookfair.com](http://rockcliffeparkbookfair.com).